



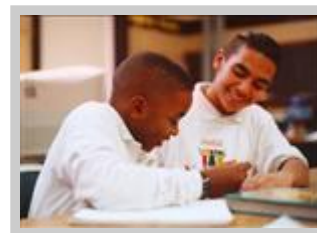
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Join us in October to Learn about an Award-Winning Dropout Prevention Program

The annual IDRA [Coca-Cola Valued Youth Program Introductory Seminar](#) will take place on October 21, 2009, in Houston, Texas.

At this special event, designed for educators, administrators and community members, you will:

- See this highly-successful dropout prevention program in action
- Meet Valued Youth tutors and teachers who are implementing the program
- Learn how to use Title I, II, III, State Compensatory Education and other sources to fund the program
- Find out how the program can help your school strengthen holding power



Visit IDRA's web site [to find out more](#) or to [register online now](#).

About the Coca-Cola Valued Youth Program

Award-Winning Dropout Prevention. The Coca-Cola Valued Youth Program is an internationally-recognized dropout prevention program in schools across the United States and Brazil. Since its inception in San Antonio in 1984, the program has kept 29,000 students in school, young people who were previously at risk of dropping out.

How the program works. In the Coca-Cola Valued Youth Program, secondary school students who are considered at risk of dropping out of school are placed as tutors of elementary school students, enabling the older students to make a difference in the younger students' lives. With a growing sense of responsibility and pride, the tutors stay and do better in school. The program supports them with positive recognition and instruction.

Program Philosophy: *All students are valuable, none is expendable.* This creed is helping schools across the United States and Brazil keep 98 percent of Valued Youth students in school. The program has made a visible difference in the lives of more than 541,000 children, families and educators.

For more information: Visit the [seminar web site](#) to find out more or [click here to register online](#). For more information, you can also contact Ms. Rosie Perez at IDRA by [email](#) or phone at (210) 444-1710. Registration fee for the seminar includes lunch and transportation to site visit. **Deadline for special rates: October 14, 2009.**

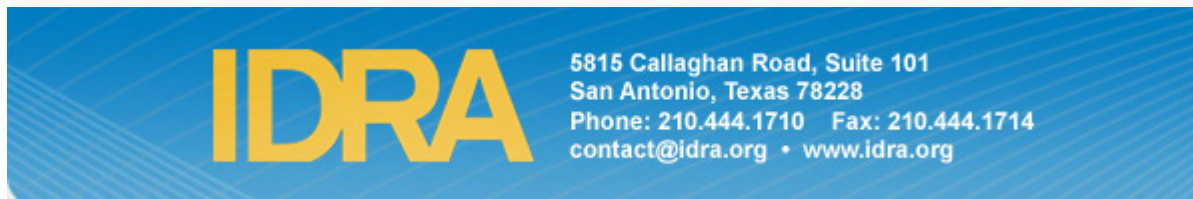
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The **Intercultural Development Research Association** is an independent private non-profit organization dedicated to realizing the right of every child to a quality education. IDRA strengthens and transforms public education by providing dynamic training; useful research, evaluation, and frameworks for action; timely policy analyses; and innovative materials and programs.

IDRA works hand-in-hand with hundreds of thousands of educators and families each year in communities and classrooms around the country. All our work rests on an unwavering commitment to creating self-renewing schools that value and promote the success of students of all backgrounds.

We are a small organization with a powerful mission: to create schools that work for *all* children.



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