While we are celebrating IDRA’s 50th anniversary throughout 2023, our founders day is in April. We have compiled a few highlights of our milestone moments. But no highlights reel can ever convey the impact on students’ lives or their families by those who joined us – from our partners and funders, coalitions, educators, public officials, staff and consultants, and community members, to families and students themselves – in a vision of diversity, equity, access, excellence, culture and inherent value that drives us to secure the promise for every student who steps foot into a classroom.

First Decade

1973
Following the seminal Rodríguez v. San Antonio ISD ruling by the U.S. Supreme Court, Texans for Educational Excellence (TEE) started with a $95,000 grant to conduct school finance research and advocacy. Dr. José A. Cárdenas, former superintendent of Edgewood ISD of San Antonio who played a key role in the Rodríguez case, became executive director.

IDRA helped write Texas’ first Bilingual Education and Training Act, mandating conditions for bilingual instruction for elementary emergent bilingual students.

1974
With operations outgrowing TEE, Dr. Cárdenas founded the Intercultural Development Research Association (IDRA) in April to expand its school finance and education equity research, facilitate school training and technical assistance, and expand beyond Texas.

1975
IDRA was selected as one of the first federal equity assistance centers (EAC). Our initial center helped schools serve emergent bilingual students in Louisiana and Texas in response to the U.S. Supreme Court’s landmark Lau v. Nichols ruling. IDRA would operate EACs across five decades, including centers focusing on race, gender, national origin equity and religion.

1976
IDRA developed Amanecer, the nation’s first bilingual-bicultural preschool curriculum that incorporated the language and cultural characteristics of young children, parents and teachers.

1978
IDRA provided extensive information for one of the first court cases dealing with the education of undocumented children in Texas, Doe v. Plyler. Dr. Cárdenas served as an expert witness during the trial in Tyler, and IDRA’s Dr. Albert Cortez testified in the Houston and Dallas cases.

IDRA studied the cost of bilingual education in California, Colorado and Utah and studied diversity in hiring in Texas schools.

(ID-r) Aurelio M. Montemayor, Dr. María del Refugio Robledo, Dr. Edward J. Meade, Jr., and IDRA executive director Dr. José A. Cárdenas at an urban dropout prevention collaborative in San Antonio. (June 1988)
(IDRA Milestones Across Five Decades, continued from Page 1)

1979
IDRA established a bilingual training resource center and hosted bilingual training institutes for parents and school administrators.

Second Decade
1984
Since the federal Rodriguez ruling in 1973 failed to lead to serious state action for school finance equity, IDRA convened legal and research experts interested in pursuing state-by-state litigation. Edgewood ISD v. Kirby was filed. IDRA researched funding inequities and reforms needed and provided expert testimony in that and each of the subsequent Edgewood trials.

IDRA launched its Valued Youth Partnership, a cross-age tutoring program to prevent dropouts among youth in at-risk situations.

1986
IDRA conducted the first study of Texas’ dropout situation including long-range costs and analysis of school programs related to dropout prevention. Findings showed high schools were losing 27% of white students, 34% of Black students and 45% of Latino students. The report led to critical public debate on education reform and mobilized policymakers to change Texas law.

1987
The U.S. Department of Education selected IDRA to operate the desegregation assistance center titled the “South Central Collaborative” to serve the equity needs of school districts in Arkansas, Louisiana, New Mexico, Oklahoma and Texas.

1988
IDRA, along with the National Committee for School Desegregation, co-sponsored the conference, “Little Rock Thirty Years Later: A Commitment to Equity.”

1991
The Texas Legislature’s adoption of a new – still inequitable – state funding system led to a new lawsuit. IDRA conducted equity analyses of 1990 reforms and provided technical assistance and expert testimony in Edgewood II. The Texas Supreme Court again held the school funding system unconstitutional.

1992
Dr. Cárdenas retired, and Dr. María del Refugio “Cuca” Robledo became his successor.

Third Decade
1995
The U.S. Department of Education selected IDRA to operate one of the nation’s 15 comprehensive technical assistance centers. IDRA’s STAR Center served schools in Texas for 10 years, improving teacher capacity to serve emergent bilingual students and migrant students as well as identifying critical characteristics of high-poverty, high-performing schools.

Dr. Cárdenas’ textbook, Multicultural Education: A Generation of Advocacy, was published.

The IDRA Valued Youth Partnership was featured in Everybody’s Business: America’s Children, an NBC television special hosted by the Today Show’s Katie Couric.

1996
IDRA, in cooperation with the National Coalition of Advocates for Students (NCAS), launched its annual school opening alert campaign to reaffirm the legal rights of all children who reside in the United States to attend public schools, regardless of immigration status.

(cont. on Page 5)
As IDRA turns 50, we celebrate past wins in pursuit of education justice and recommit to our work to secure a high-quality education for all as an essential element of U.S. democracy and the common good. In doing so, we choose radical hope and bridge-building, not fear and division. And we stay nimble to innovate for stronger public schools that nourish all students.

As an impact-focused organization, IDRA has provided expert testimony in key high court cases; published seminal research on Texas student attrition; developed groundbreaking bilingual legislation and early childhood curriculum and materials; modeled effective professional development; organized and led education coalitions, and innovated student leadership and authentic family engagement programs.

While many non-profits weaken or disappear within five years or upon the retirement of their founders, IDRA not only continued its existence but expanded its advocacy work and solidified its economic base and litigation support; policy advocacy reach; coalition building; and educator, school and community training and technical assistance.

From the founder, Dr. José A. Cárdenas, to IDRA’s subsequent CEOs, Dr. María “Cuca” Robledo Montecel and Celina Moreno, J.D., IDRA has had elegant transitions and continuations of leadership, persistence and growth. And their success has always stemmed from an intergenerational, multi-disciplinary skilled and dedicated staff.

Originally created in 1973 as Texans for Educational Excellence and focused on informing the state about the inequitable funding of public schools, IDRA’s path soon widened beyond a single state. IDRA grew from information sharing to transforming all aspects of public schools, especially for students who are of color, emergent bilingual, recent immigrant, and in families with low incomes, among other underserved populations.

**Courage to Connect**

In 2010, IDRA published *Courage to Connect: A Quality Schools Action Framework* and introduced its change model (Robledo Montecel & Goodman, 2010). That model draws on experience and empirical evidence for assessing a school’s conditions and outcomes, identifying leverage points for improvement, and informing action.

We know from research and experience that students are far more likely to succeed when they have the chance to work with highly qualified, committed teachers using effective, accessible curricula when schools authentically engage families, communities and, especially, students in their learning. Enlightened public policy, engaged citizens and accountable leadership leverage change. Change is built through schools, communities and coalitions. (Robledo Montecel & Montemayor, 2018c)

**Bridging Policy, Practice and Research**

IDRA is unique in that it bridges education practice, research and legal and policy advocacy (Robledo Montecel & Montemayor, 2018a). Informed by the communities that IDRA serves, we:

- Support and amplify the voices of students and families most impacted by education policy and practice.
- Establish partner-

(Cont. on Page 4)
ships with researchers, policymakers, civil rights lawyers and educators to ensure that each group can work together to promote evidence-based policies and practices.

- Foster communication among researchers, policymakers and educators to ensure that research findings are accessible to and actionable for all stakeholders.
- Conduct actionable research to identify solutions and inform policy and practice decisions.
- Disseminate research findings to educators, policymakers and the public to ensure that data are accessible and usable by all stakeholders.
- Advocate evidence-based policies supportive of students of color, families with low incomes, and recent immigrant families and work to educate policymakers and the public about the importance of evidence-based policymaking.
- Provide training to educators and policymakers on how to use research to inform their practices and policy decisions.
- Monitor and evaluate policies and practices to ensure that they are achieving the intended outcomes.

Our work to increase school holding power illustrates the work of bridging and connecting. IDRA conducted the Texas School Survey Project in 1986. It was the first statewide research study on dropouts and was commissioned by the Texas Department of Commerce and the Texas Education Agency.

That 1986 research found that 86,276 Texas students dropped out that year without completing high school at a cost of $17 billion to the state. This research resulted in Texas House Bill 1010 that defined the term dropouts, mandated dropout counting and reporting, and funded dropout prevention programs and staff across the state.

IDRA’s cumulative annual studies since then show that a total of 41 million students have been lost to schools’ weak holding power in Texas. Our initial research also pointed to the prevalence of deficit-based programs in the few (nine) that existed.

Based on our research findings and school innovation, IDRA created a program, the Valued Youth Partnership, for secondary school students that is asset-based, focusing on those students who are considered potential dropouts. Over 40 years, 35,000 valued youth tutors in the United States and Puerto Rico, England and Brazil have participated in this award-winning program. The lives of more than 730,000 children, families and educators have been positively impacted by the program.

The program engages the student as tutor of little ones, brings in families and communities, supports teacher initiative and builds the capacity of the school to hold on to students until high school graduation (Robledo Montecel & Montemayor, 2018b). Learn more at https://idra.news/VYP.

Leading the Learning
At our core, we know that what we envision can happen. In fact, it is happening. Our vision is built on the recognition that each person has agency and value. When we bring people together to transform educational policy and practice, we do so using four fundamental evidence-based approaches.

Paulo Freire’s conscientization emphasizes the importance of critical thinking and awareness of social and political issues in education (1998). It encourages learners to analyze their own experiences and the world around them in order to understand the systemic injustices that exist and work toward social change.

Malcolm Knowles’ andragogy is centered on the idea that adult learners have unique needs and characteristics, such as a desire for self-direction and relevance in their learning (Bouchrika 2021). It emphasizes the importance of creating a supportive and collaborative learning environment, where learners can take ownership of their learning and apply new knowledge to their own lives and contexts.

Group dynamics recognizes that learning is a social process and that each can benefit from working collaboratively with others. It emphasizes the importance of creating a positive group dynamic, where learners feel comfortable sharing ideas and taking risks and where different perspectives and experiences are valued.

The facilitation approach focuses on the role of the facilitator in guiding and supporting the learning process. It emphasizes the importance of creating a safe and inclusive learning environment where learners feel supported and encouraged to participate actively in their own learning.

By incorporating these four into our training, policy and programmatic work, we create effective and equitable experiences for all learners and advocates, with a particular focus on historically marginalized groups. Whether with teachers in professional development to serve emergent bilingual students or parents engaged in IDRA Education CAFE activities to strengthen their schools, IDRA has drawn on those approaches for five decades.

As we look ahead to our next decade, we will continue to build bridges across cultures, races, languages, generations and disciplines to ensure that all students receive an excellent education that does not require them to leave their identities at home to reach their highest potential and determine their own futures.

Resources
Robledo Montecel, M., & Montemayor, A.M. (June-July 2018a). Beginning with the End in Mind to Establish Equitable, Excellent Education. IDRA Newsletter.

Celina Moreno, J.D., is president & CEO of IDRA. Comments and questions may be directed to her via email at contact@idra.org. María “Cucci” Robledo Montecel, Ph.D., is president emerita of the IDRA. Comments and questions may be directed to her via email at contact@idra.org. Aurelio M. Montemayor, M.Ed., is IDRA’s family engagement coordinator and directs IDRA Education CAFE work. Comments and questions may be directed to him via email at aurelio.montemayor@idra.org.
IDRA presented testimony before the President’s Advisory Commission on Educational Excellence for Hispanic Americans on school finance equity and school holding power.

1997
Leading more than 70 individuals and organizations, IDRA released a “Children First” declaration in response to the Texas Supreme Court decision in Edgewood vs. Meno, which said Texas’ school funding system was equal enough. Our declaration rejected the court’s judgment and affirmed our commitment to work toward a truly equitable school funding system.

Dr. Cárdenas’ textbook, Texas School Finance Reform: An IDRA Perspective, was published. (Free online at https://idra.news/TSFRbook.)

1998
IDRA launched a U.S.-Mexico binational and interdisciplinary program for teacher preparation and leadership development.

2000
IDRA established its first parent information resource center. This Texas center was part of the U.S. Department of Education’s efforts to bring together parents, schools, universities, community organizations and businesses to support underserved students.

2001
IDRA founded the Texas Latino Education Coalition (TLEC) to improve public education for Latino children, focusing on fair funding, teaching quality, school holding power, and college access and success. Co-founders included Mexican American Legal Defense and Educational Fund (MALDEF), Mexican American School Board Members Association, and LULAC, among others. The coalition later changed its name to Texas Legislative Education Equity Coalition (TLEEC) and, in 2015, began holding education days of action every legislative session at the Texas Capitol.

Fourth Decade
2003
IDRA’s celebrated its 30th anniversary.

IDRA held its 10th Annual IDRA La Semana del Niño Early Child Educator’s Institute™, offering professional development on valuing linguistic and cultural assets that student diversity brings.

2004
IDRA launched an initiative, Fulfilling the Legacy of Mendez and Brown, to focus on the implications of Brown v. Board of Education (1954) and its predecessor Mendez v. Westminster (1947) for Black and Latino students and to catalyze a national action agenda for reform.

IDRA’s Valued Youth Partnership celebrated its 20th anniversary as a leader in dropout prevention. The program has kept 98% of its tutors in school.

2005
IDRA’s annual Texas public school attrition study reached its 20th year. During the previous 15 years, the statewide attrition rate in Texas was higher than the initial rate of 33% in the landmark study. The statewide attrition rate was 36% in 2004-05.

2006
IDRA launched IDRA Classnotes, a podcast series designed for educators serving diverse students and to provide insights into key educational issues in the United States.

2007
The U.S. Department of Education released a publication, Engaging Parents in Education, that profiled IDRA’s groundbreaking family engagement work emphasizing the power of strong parent-educator partnerships to improve schools and raise academic achievement.

2009
IDRA celebrated the 25th anniversary of its Valued Youth Partnership and its 10th anniversary in Brazil. Anchored in this transnational experience, IDRA’s publication, Continuities – Lessons for the Future of Education, vividly captured seven key lessons for improving the quality of education for all students. In 2015, the White House named the IDRA Coca-Cola Valued Youth Program a Hispanic education “Bright Spot,” featuring it in its list of highly-effective programs.

2010
IDRA published Courage to Connect: A Quality Schools Action Framework™, a theory of change model based on experience and empirical evidence for assessing a school’s conditions and outcomes, identifying leverage points for improvement, and informing action.

2011
IDRA founder Dr. José A. Cárdenas passed away on September 17, 2011.

2012
IDRA presented trial testimony in Texas Taxpayer and Student Fairness Coalition vs. Michael Williams, et al., based on expert reports IDRA prepared for the group of plaintiffs represented by MALDEF. IDRA analysis showed that the school finance system was inequitable, and it underfunded bilingual education and the education of students in families with low incomes.

Fifth Decade
2013
IDRA collaborated with Native American tribes in Oklahoma to support language preservation by translating children’s books for learning key concepts. The project built on IDRA’s Semillitas de Aprendizaje materials.

2014
IDRA wrote a report for the San Antonio History Museum,inarbor-2023
IDRA held a bilingual convening with families, advocates, superintendents and educators representing 16 districts to share the results of our joint study with IDRA Education CAFEs and the Rio Grande Valley Equal Voice Network to understand awareness around and impact of the state’s new weakened high school graduation requirements under House Bill 5 (2013). The study was based on a survey, administered door-to-door, to more than 1,600 parents and community members with children in 24 public schools across 30 cities and towns in the Rio Grande Valley. The survey and convening made way for policy change in 10 districts that increased graduation expectations, beyond the new state requirements.

2015
At its school funding symposium, IDRA featured its inaugural recipient of the Dr. José A. Cárdenas School Finance Fellowship, which IDRA established in 2013 to honor the memory of its founder.

2016
IDRA expanded its family leadership in education initiative, Education CAFE™ (Community Action Forums for Excellence). Education CAFEs build bridges between families, educators and communities and help schools provide an equitable education rooted in, renewed by, and responsive to their neighborhoods and communities.

The U.S. Department of Education restructured its EAC regions and selected IDRA to operate the IDRA EAC-South from 2016 to 2022 to serve schools in 11 states and the District of Columbia to develop local capacity in the region among the nearly 3,000 school districts and 29,632 schools with over 1 million educators and 16 million students. This expanded region was especially significant to equity efforts as 97% of the active desegregation cases in the country were in the U.S. South.

In one of an annual series, IDRA conducted evaluations of 57 USDA, National Institute of Food and Agriculture, Hispanic-Serving Institutions Program projects in Arizona, California, Illinois, Michigan, New Mexico, New York, Puerto Rico, Texas and Washington.

2017
Through its STAARS Leaders project, IDRA increased leadership effectiveness in partnership with San Antonio ISD by providing school leaders with coaches and differentiated and comprehensive professional development and technical assistance.

In one example of IDRA’s assistance to schools to improve diversity in recruitment and hiring, IDRA reviewed the policies and practices of an Alabama district under federal court order. Our research-based guidance led the district to improve practices and hire additional Black faculty.

2018
IDRA released a 15-year synthesis of its Transition to Teaching Program. IDRA partnered with universities and over 55 school districts across Texas to prepare a new generation of skilled, effective teachers to lead and innovate in schools that needed them most. IDRA recruited over 800 recent graduates and mid-career professionals working in fields other than teaching.

IDRA released its 20th Annual La Semana del Niño Parent Institute, continuing to provide a space and guidance for families to help each other advocate equitable and excellent schools.

IDRA studied the impact of Texas’ weakened graduation requirements adopted in 2013 (HB 5), finding that Algebra II enrollment in rural school districts dropped 24%.

2019
Dr. María “Cuca” Robledo Montecel retired as President & CEO after 26 years in that position and became president emerita. Celina Moreno, J.D., became IDRA’s third CEO in February.

IDRA established a partnership with Mexico by providing community education in the Consulate of Mexico in San Antonio to help Mexican families navigate the U.S. education system.

IDRA began Texas operations of the international Chief Science Officer program that empowers middle and high school students to enrich school STEM culture and career awareness.

IDRA co-hosted Walkout! National Chicano Student Walkouts Conference and began co-organizing biannual teacher academies on Mexican American Studies.

IDRA convened 500 educators and advocates in Broward County, Florida, home of the recent Parkland school shooting (one of the deadliest in history), to examine equity and school safety.

2020
IDRA switched to a hybrid work environment due to the COVID-19 pandemic.

(cont. on Page 7)
With nationwide school closures, IDRA released the weekly "Learning Goes On," with policy updates, data maps and an educator webinar series on equitable practices for online learning. IDRA initiated a digital equity campaign in Texas that led to policy change during the 2021 Texas Legislature, created a partnership to connect college graduates with parents to navigate virtual K-12 classrooms, and distributed Semillitas de Aprendizaje to students without Internet access.

IDRA created a Georgia team to focus on state and regional policy and community advocacy and address consistent education trends across the U.S. South.

IDRA co-facilitated, with the Virginia Department of Education, the Virginia Commission on African American History Education, which released a report to revise curriculum standards and teacher training so the state’s history courses better reflect the contributions of Black people.

IDRA led a statewide campaign in Texas and Georgia to combat classroom censorship and created a new resource, “Knowledge is Power,” for advocates and educators. We founded Georgia Coalition Against Classroom Censorship that later became the Georgia Coalition for Education Justice and a similar coalition in Texas. Coalition members testified and held community sessions and news conferences to support culturally-sustaining schools and policy.

IDRA partnered with and leads the Alamo STEM Ecosystem, a county-wide community of practice including K-12, higher education and industry leaders with a commitment to providing STEM experiences for students, focusing on those traditionally underrepresented in STEM.

IDRA co-led the Texas Early Childhood English Learner Initiative to develop a Texas bilingual education policy roadmap. We generated family and educator input leading to state laws, including requiring development of a statewide plan for long-term support of emergent bilingual students.

2022

IDRA’s recently-established federal policy team testified before the U.S. Congress on school discipline and later, after the school shooting in Uvalde, on school safety for all students.

IDRA established a legal team. Early work included Supreme Court amicus advocacy on affirmative action cases and against diverting public funds to private schools. Leading a business-student-higher education coalition to protect the Texas Dream Act, IDRA filed an amicus brief in the Fifth Circuit against a suit intended to upend Texas tuition laws. IDRA, with its partners, filed Office for Civil Rights complaints against classroom censorship and book bans, racial bullying, and discrimination against LGBTQ+ children in Texas schools.

IDRA launched SEE (Southern Education Equity Network) to connect and support families and community advocates throughout the U.S. South. As part of SEE’s virtual platform, IDRA launched the “We All Belong – School Resource Hub” to promote accurate and inclusive education by providing lesson plans and tools for teaching history and current events about race and gender in today’s classroom censorship climate. (See https://idraseen.org/hub.)

IDRA helped shape Texas’ new bilingual special education certification, which IDRA helped establish through its advocacy in the 2021 Texas legislative session.

IDRA and partners published an analysis with guidance to assure educators and communities that Virginia’s Anti-Equity Executive Order 1 does not require schools to censor curriculum.

The IDRA EAC-South released new online toolkits for educators on culturally-responsive instruction, ethnic studies, emergent bilingual education, school discipline, STEM access, college readiness, interrupting bullying and harassment in schools, LGBTQ+ equity, digital equity and diverse hiring. (See https://idra.news/TApackages)

2023 – So far

IDRA held a National Youth Summit organized by IDRA’s inaugural Youth Advisory Board, comprised of 10 Texas high school students whose insight informs our priorities and programs. (See https://idra.news/YouthSummit.)

Under IDRA’s leadership, San Antonio became the nation’s fourth federal Defense STEM Education Consortium (DSEC) hub to build a STEM career pipeline for the city’s students.

IDRA launched Youth Leadership Now, a federal innovation research project in West Texas and New Mexico that combines elements of our Valued Youth Partnership program, our Education CAFE intergenerational family leadership model, and student-led equity action projects.

IDRA and its allies blocked legislation that would expand Georgia’s school voucher program.


IDRA celebrates its 50th anniversary.

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50th Anniversary Edition

IDRA Paths and Bridges ~ Caminos y Puentes de IDRA
A poem by Aurelio Montemayor, IDRA’s longest-serving staff member

Amidst the challenges of transforming public schools
IDRA builds bridges, with many paths and routes.
For public education excellence and equity, battling with effective tools,
Our mission ensures defense of justice in all these bouts.

We march forward, through the halls of power,
Advocates of school children forgotten and ignored.
Demanding change and justice in every hour,
Our anthems always in tune with a justice chord.

Uniting organizations and institutions, with fervor,
Our advocacy grows as our path diversifies.

We are the constant justice server,
Bridging schools and allies, with excellent schools the prize.

Our message rings true, as we work with conviction,
The passion ignites flames of hope and aspiration,
For a brighter future, the work is a prediction,
A future that is just and equitable, our inspiration.

A bridge builder on the path of equity and justice, full strength.
IDRA’s work is not yet done, the battles never end,
We must soldier on, with resilience on our road’s full length,
In the cause of education, for all children we’ll ascend!

IDRA’s work is not yet done, the battles never end,
We must soldier on, with resilience on our road’s full length,
In the cause of education, for all children we’ll ascend!

All Pianos Have Keys & Other Stories – Series Re-release

As we celebrate IDRA’s 50th anniversary this year, we are re-releasing chapters from our founder’s popular memoir, All Pianos Have Keys and Other Stories, that is now out of print. Watch our social media accounts and the webpage below for each new release.

Stories released to date:
• All Pianos Have Keys
• Silence of the Lambs
• The Epidemic that Never Was
• Jesus Christ Was Not Bilingual
• The Shape of the World
• One Minute of Silence
• Bilingual Onions
• My Side of the Story
• A Measure of Progress

https://idra.news/AllPianosHaveKeys