Sponsorship Package
2023

[Image: Children smiling with IDRA logo]
ABOUT IDRA

IDRA is an independent, non-profit organization. Our mission is to achieve equal educational opportunity for every child through strong public schools that prepare all students to access and succeed in college.

In 1973, a small group of concerned citizens set out to change the world and defend all students and their right to an excellent and equitable education.

Since then, this national non-profit has helped get new and better laws; guided school leaders and teachers; conducted research; and created powerful student and parent leadership programs.

Our work nationally focuses on students of color, emergent bilingual students and students from families with limited means, particularly in Texas and Georgia. As we celebrate 50 years, we also honor those who’ve worked in collaboration with us to ensure every student receives a high-quality education that prepares them for college and a powerful future.

OUR LEADERSHIP

Celina Moreno, J.D
President & CEO

Hector Bojorquez
Director of Operations and Educational Practice

Morgan Craven, J.D.
National Director of Policy, Advocacy and Community Engagement

Paige Duggins-Clay, J.D.
Chief Legal Analyst

Christie L. Goodman, APR, Fellow PRSA
Director of Communications
Please join us as we commemorate our last five decades of progress promoting education equity across the country and set the stage for the next 50 years and beyond. As we celebrate 50 years, we also honor those who've worked in collaboration with us to ensure every student receives a high-quality education that prepares them for college and a powerful future.

**IDRA 50th Anniversary Gala**

**Bold Legacy**

**Bright Future**

**NOV 02 2023**

Cocktails 6 PM

Program 7 PM

The Red Berry Estate

856 Gembler Road

San Antonio
Sponsorship Opportunities

Presenting Sponsor $50,000
(one available) Sold!

Dream Team Sponsor $25,000

- **Visibility:** Company acknowledgement in publicity and post event communications (print, web, social media, email to over 20,000 contacts), running gala slide deck and gala video.
- **Custom video promotion** about your work in education connected to IDRA or our issues. IDRA will assist with production. Video will be shown in one of five spots during the gala and afterwards on social media.
- **One preferred table** of 10
- **Premium wine** served at your table for your guests
- **Product placement** opportunity (non-literature) at the gala
- **Premium advertising space** in the gala program: Full page
- **Role Model or Leadership Day Speaker:** Opportunity for a designee in your organization to speak at a Leadership Day event or lead a role model conversation with one or more classes of IDRA Valued Youth Partnership, VisionCoders or Youth Leadership Now tutors during the spring 2024 semester.

- **Special Experience** (first come, first choice):
  - **Eclipse Party:** On April 8, enjoy the solar eclipse with 50 sets of solar eclipse glasses and mobile phone filters along with a taco truck lunch during the eclipse. In addition, with your sponsorship, we will provide eclipse-inspired coding lessons for all IDRA VisionCoders students in 12 schools across San Antonio. The materials will be branded with your logo, including activities for families at home. (In San Antonio area. Other arrangements possible outside of San Antonio.) OR
  - **VIP Party:** Airstream RV cocktail party at your location on a later date with specialty drinks (named for your company) and hors d'oeuvres. (In San Antonio area. Other arrangements possible outside of San Antonio.)
Education Ally Sponsor $15,000

- Visibility: Company acknowledgement in publicity and post event communications (print, web, social media, email to over 20,000 contacts), running gala slide deck and gala video.

- Custom video promotion about your work in education connected to IDRA or our issues. IDRA will assist with production. Video will be shown in one of five spots during the gala and afterwards on social media.

- One table of 10

- Premium advertising space in the gala program: Full page

- Branding on take-home gift for gala participants

Innovation Sponsor $5,000

- Visibility: Company acknowledgement in publicity and post event communications (print, web, social media, email to over 20,000 contacts), running gala slide deck.

- One table of 10

- Advertising space in the gala program: Half page

Future Builder Sponsor (Non-profit) $3,500 (five available)

- Visibility: Company acknowledgement in publicity and post event communications (print, web, social media, email to over 20,000 contacts), running gala slide deck.

- One table of 10

- Advertising space in the gala program: Quarter page

Other Opportunities

Fireworks Sponsor: $5,000
Company acknowledgement from the podium during the program. Your logo will be displayed in the printed program and multiple locations of the viewing area.

Reception Sponsor: $1,500
Your logo will be displayed in multiple locations of the reception area (lawn and veranda).

Photo Station Sponsor: $1,000
Your logo will appear on signage at the photo station and on the take-home photos provided to guests on-site.

Gadfly Comadre Circle: $500
Donate to IDRA's student advocacy work. Includes one ticket, recognition online and invitation to exclusive CEO gathering in 2024.

Friends of Equity: $100
Social media shout outs: Your congratulatory message will be circulated throughout IDRA's social media channels before and after the gala.

Program Advertising Sponsorships

- Full page $1,000
- Half page $500
- Quarter page $250

Gala Tickets

- Table of 10 $2,500
- Individual $250
Sponsorship Agreement

Organization: ________________________________
Contact Name: ________________________________
Position, Title: ________________________________
Mailing Address: ________________________________
City: __________________ State: __________________
Zip: __________________ Phone: __________________
Website: __________________
Email: __________________

Sponsorship level
- Presenting Sponsor: $50,000
- Dream Team Sponsor: $25,000
- Education Ally Sponsor: $15,000
- Innovation Sponsor: $5,000
- Future Builder Sponsor (Non-profit): $3,500
- Reception Sponsor: $1,500
- Photo Station Sponsor: $1,000

Authorized Representative (print name): ________________________________
Signature: ________________________________
Date: ________________________________

Signed agreement, company logo, program ad, payment, etc., must be submitted by October 19. We will provide submission details upon receipt of this agreement. Contact Silvia Valencia for questions (silvia.valencia@idra.org).

Preferred method of payment:
Check payable to Intercultural Development Research Association can be mailed to: 5815 Callaghan Road, Suite 101, San Antonio, Texas, 78228. PayPal also available.

Since the Intercultural Development Research Association is a registered 501(c)(3), all or a portion of your sponsorship may be tax deductible. IDRA's business office will provide details.